

# Paying for LASIK and Insurance

## LASIK – Financial Facts

Quick, safe, and effective, LASIK is more affordable than ever.

## Long-term savings

In addition to the freedom you'll feel, it's important to consider the potential savings of LASIK surgery. Many patients calculate their current costs for glasses, contact lenses, cleaning solutions and cases, and realize that LASIK pays for itself.

## Insurance and financing options

Although typically considered an elective surgery, LASIK may be covered. Check with your insurance carrier or employer to be sure. More and more companies are offering full or partial coverage for LASIK as part of their vision care plan. You can also discuss interest-free financing options with an NTEC team member.

## Tax Credit and HSA options

Did you know the government will pay up to 35% of your family's healthcare costs? According to the Canadian Revenue Agency, your vision expenses may be eligible for a tax credit. Health Spending Accounts or HSA's are a unique solution for your health care expenses.



# Freedom from Glasses & Contacts

LASIK may be able to completely eliminate your need for contact lenses or glasses, even if you've worn them your entire life. Since its FDA approval in 1998, it has become the most widely performed and accepted form of laser vision correction, with NASA and the US military allowing custom correction for their astronauts and pilots. LASIK can change the way you see the world forever.



## Is LASIK Right for You?

Although LASIK has changed how millions of people view the world, it isn't always right for everybody. To determine whether you are an ideal candidate for LASIK laser vision correction, make sure to consult with your eye doctor to confirm that your prescription has been stable for 18 months and book a personalized no obligation screening with a team member at NTEC. Not everyone is an ideal candidate but NTEC offers alternatives that provide the RIGHT option for you.

## ASK ABOUT INTEREST FREE FINANCING

# Over 35,000 Ocular Surgeries Performed



## Dr. Rabinovitch MD FRCS

Specializing in cornea, uveitis, refractive surgery and cataract surgery, Dr. Rabinovitch has been helping people achieve better vision for more than 20 years and has performed thousands of LASIK and PRK vision

correction procedures. He uses only state-of-the-art equipment and software to customize your procedure for optimum vision correction, his experience include:

- LASIK Surgeon, TLC Laser Centre, 2010 - present
- LASIK Surgeon, Herzig Eye Institute, 2000 - 2010
- LASIK Surgeon, Toronto Laser Sight Centre, 1995 - 2000

## Education & Honours

- Medical Director, North Toronto Eye Surgery Centre
- Medical Director, North Toronto Eye Care
- Head, Division of Ophthalmology Humber River Hospital
- Assistant Professor of Ophthalmology, University of Toronto
- Completed two-year cornea and uveitis fellowship at the Proctor Foundation, UCSF

## Hospital Affiliations

- Kensington Eye Institute
- North York General Hospital
- Humber River Hospital



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# LASIK



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## Focus on: LASIK

LASIK is the most popular elective surgery to correct eyesight. The procedure involves using a highly specialized laser to reshape the cornea – the transparent layer covering the front of the eye – to better focus light on the retina and improve vision. LASIK is used to correct the most common vision problems, such as nearsightedness, farsightedness and astigmatism. LASIK is associated with rapid visual recovery. And what's more there is little pain other than slight pressure during the procedure and some discomfort for a few hours afterwards.

### A Unique Approach to the LASIK Procedure

Dr. Rabinovitch uses an incredibly precise laser to create a thin, hinged flap on the surface of the eye to allow the Excimer Laser to reshape the tissue below. While some LASIK procedures

simply reshape the cornea based on a standard prescription, each of Dr. Rabinovitch's patient treatments is completely personalized – just like a fingerprint.

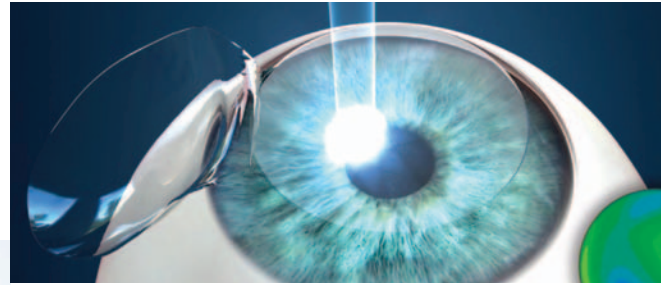
This custom LASIK combines topographical analysis, Femtosecond laser and advanced Excimer Laser technology to create a correction map based on the unique characteristics of each eye. Your individualized treatment plan will then be applied to your cornea with precision and HD accuracy. The tiny flap is then brought back into place and serve as a natural bandage. Within minutes the procedure is over.

**LASIK is within  
your reach 0%  
interest with  
12 months to pay\***

\*limited time offer, restrictions apply

## What is Wavefront Technology?

During LASIK surgery, a laser is used to reshape the cornea, eliminating irregularities that cause vision problems like nearsightedness, farsightedness and astigmatism – also known as lower-order aberrations. Traditional LASIK surgery cannot detect corneal irregularities that cause high-order aberrations such as halos and glare. Custom LASIK treatment employs wavefront technology which gives us the ability to pinpoint the exact cause of these irregularities and correct them.



### How it works

- Makes a detailed 3-D map of the surface of the eye
- The mapping data is transmitted to a computer program that guides the laser in correcting the higher-order aberrations

### Benefits of Custom LASIK treatment

- Clearer, crisper vision
- Greater chance of achieving 20/20 vision or better
- Improved night vision
- Fewer vision side effects
- Enhanced safety during surgery
- Reduced or eliminated dependency upon corrective eyewear

## North Toronto Eye Care Advantage

LASIK is a life-changing procedure. You need someone that you can trust to help you figure out which particular procedure is best for you. Here's why North Toronto Eye Care makes a wise choice.

### Experience and Expertise

Dr. Rabinovitch has performed thousands of LASIK procedures since 1999. His reputation for both clinical and surgical excellence, make him exceptionally qualified for your surgery.



### Advanced Technology

Our clinic uses state-of-the-art diagnostic equipment combined with the best laser and technology systems available today to ensure consistently safe and effective results.

### Personalized Care

Dr. Rabinovitch meets with each patient to discuss pre-test results and objectives. After conducting incredibly thorough diagnostic testing and a precise pre-op exam, Dr. Rabinovitch then selects an individualized platform specific to your needs. In addition, he is fully accessible to answer questions or address concerns throughout the entire process.

### Service Excellence

The well-trained staff and medical team at North Toronto Eye Care provide a friendly, patient-centered environment. Our goals are to deliver quality care, set standards that exceed expectations and ensure each patient is educated on procedures, risks, benefits and aftercare.

